# Review and Prospect: A Review of Transnational Migration and Local Social Studies in Wenzhou

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#### **Abstract:**

The study of transnational migration and Wenzhou local society is an important part of the study of the social and economic history and cultural history of Wenzhou overseas Chinese hometown. Transnational migration plays an important role in the history of Wenzhou local social transformation and Chinese modernization. It has its unique style and regional significance in the international migration movement and the international migration movement of Chinese overseas Chinese society. On the basis of combing and summarizing the academic history and research trends of the related research in recent years, this paper analyzes the characteristics and existing problems of the research, and puts forward the future research orientation and suggestions.

Key words: Wenzhou hometown of overseas Chinese; transnational migration; transnationalism; social transformation; commentary

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### 1.Introduction

The relationship between transnational immigration and Wenzhou local society is an important subject worthy of attention in course of Wenzhou social change since modern times. Compared with the transnational immigrants in other regions and their local social studies, the transnational immigrants and local social studies in Wenzhou have special significance beyond the general academic value. This is not only because the large transnational immigrant group has played an extremely special role in the local economic transformation of Wenzhou in history, but also because the transnational immigrant group is still the available overseas resources in Wenzhou area. The study on this subject is also of great significance for further understanding the history of coastal social economy, the history of Sino-foreign relations, the history of China's modern

ization and the general laws of transnational migration and China's social changes. It can not only expand the historical dimension of understanding the study of Chinese social transformation since modern times, but also help to further understand another type and mode of complex historical transformation from traditional society to modern society, from local to globalization.

## **2.A Review of the Academic History of Related Studies**

### 2.1 Study on Transnational Migration in Wenzhou

Li Minghuan's "relative loss" and "chain reaction "---n Analysis and reflection on the current emigration tide in Wenzhou area[1], puts forward the research on transnational immigration, which should examine the influence of "cultural small tradition". Social network

constitutes a bridge between information transmission and migration and entrepreneurship. Wang chung-guang's "Wenzhou people in paris —— the cross-social construction behavior of an immigrant group "[2], the author goes deep into the paris Wenzhou transnational immigrant community, through observation and interview, analyzes the paris Wenzhou transnational immigrant group and its entrepreneurship and life, survival form. He interprets the phenomenon of cross-border migration in Wenzhou from two aspects: social network dependence and action choice in his article Sociological Perspective on the phenomenon of Wenzhou overseas Chinese Township.[3] Xu Huabing's "the form and evolution of Wenzhou's overseas immigrants "[4] analyzes the four forms of Wenzhou's overseas immigrants in history and the emergence and characteristics of Wenzhou's new immigrants, and discusses the problems of Wenzhou's illegal immigrants and governance.In "Regional Culture and Wenzhou Overseas Immigrants "[5], he takes Wenzhou regional culture as the starting point to analyze how his cultural characteristics edify and feed overseas Wenzhou people and make them have distinct characteristics in ideology, life style, social psychological character. consciousness and Huang Yinghu, in "The Concept of Geographical Consanguinity and the Overseas Immigrants of Wenzhou People "[6], thinks that the ideology of Wenzhou people moving overseas is widespread, and there is a strong concept of geographical and blood relationship. Yuan Yaping's "Wenzhou People in the World "[7] shows the occupation and living conditions of Wen's overseas Chinese through reportage, and Xia Fengzhen's" Looking at illegal immigrants in southern Zhejiang from the World "[8]observes the characteristics of illegal immigrants in southern including Wenzhou, and puts forward the idea of solving illegal immigrants. Guo Jianbo, A Brief Analysis of the Characteristics of New Immigrants in Wenzhou [9], focuses on the characteristics of the new Chinese in Wenzhou.

Zhang Jiehui's "Trust: the Social Network Mechanism of Wenzhou people in Paris "[10] analyzes and studies Wenzhou people's mobility, migration, survival and management behavior and ways from the perspective of social network. It is believed that the foundation of constructing this huge social network is the special trust relationship between Wenzhou people.

## 2.2 A Study on the Charity Donation of Transnational Immigrants to Wenzhou Society

Xu Huabing's "Wenzhou Overseas Immigrants and Overseas Chinese Charitable Public Welfare "[11], which systematically combs the historical process and the characteristics of each stage of Wenzhou overseas immigrants, expounds the behavior motivation, activity deeds and social value of Wenzhou overseas immigrants' patriotic love for their hometown through a large number of field investigations and studies, case and proves their group characteristics. However, there is a lack of analysis of the sociological causes and characteristics of charitable donation behavior of Wenzhou overseas immigrants. Xu Huabing and Zhang Dongping's "overseas Chinese donating to Wenzhou higher education: a review and prospect "[12]. Taking Wenzhou as an example, this paper reviews the donation situation of overseas Chinese to Wenzhou higher education from the main body, amount and form of donation, analyzes the reasons and characteristics of donation, and puts forward some incentive policies and suggestions to perfect the related overseas Chinese affairs.

### 2.3 A Study on Overseas Chinese and Chinese

Zhou Wangsen's "History of Overseas Chinese in Zhejiang Province "[13] and" Records of Overseas Chinese in Zhejiang Province "[14] are all devoted to "familyized immigrants". Zheng Yuyou's "Guifeng Overseas Chinese Chronicles" includes 12 overseas Chinese families. It is considered that this situation is an important reason for the continuous extension of overseas Chinese abroad. In addition, the deeds

of overseas Chinese were recorded in History of Overseas Chinese in Wenzhou, Records of Overseas Chinese in Wencheng and Records of Overseas Chinese in Yueqing. Since 1995, he has published "Zheng (Yan Yin) family overseas Chinese spectrum "," Hu Yundi family overseas Chinese spectrum" and other overseas Chinese spectrum, recorded the course of several generations of overseas immigrants' struggle and entrepreneurship, become a true record of family formation and evolution, and provide a mirror image for future generations to seek roots and ask ancestors. Hu Fangsong's "overseas Chinese Wangzu ", one chapter, from the research track, the present situation analysis, the regional distribution, the case analysis, the formation law, the function and the policy suggestion and so on, has made the relatively comprehensive combing to Wenzhou overseas Chinese clan research related question.[15]Xu Huabing's "Study on the Family of Wenzhou Overseas Immigrant" reviews the current research situation Wenzhou Overseas Immigrant Family and analyzes its forming reason, family spirit and social function. It provides useful materials and multi-dimensional research for the research of overseas Chinese ethnic groups in Wenzhou.[16]Zheng Lejing's "Study of Wenzhou People in Japan — Family History of Down's " focuses on the history and present situation of Wenzhou people's immigration group in Japan. From the case study, using sociological interview techniques, this paper examines the migration path, occupation composition, marriage status and living status of Wenzhou people's family in Japan after the first World War, and vividly shows the historical changes of Wenzhou people's social life and survival in Japan.[17]

### 2.4 A Study on the Social Relations between Transnational Immigrants and Wenzhou Overseas Chinese

Cai Kejiao, Jiang Hua's "overseas Chinese and Wenzhou economy " has made an important contribution to the development of Wenzhou economy since the reform and opening up.[18] Xu Huabing and Wu Ying's "Expansion and imbalance: a study on Wenzhou overseas Chinese Enterprises since the Reform and opening up ", which holds that Wenzhou overseas Chinese enterprises have promoted the development of Wenzhou local economy and society and formed their own characteristics.[19] Chen Yi and Wu Hairong's "from foothold to development: the practice of transnational dynamic of overseas immigrants' entrepreneurship —— taking French and Italian Wenzhou immigrants as an example "[20], taking Wenzhou transnational immigrants living in France and Italy as an example, this paper examines the dynamic evolution process of immigrants transnational from monostatic entrepreneurship to transnational benthos It is considered that the entrepreneurship. dynamic transnational practice from monoculture to amphibious entrepreneurship is the active adaptive path and strategy for transnational immigrants to cope with the change of entrepreneurial environment and the growth of entrepreneurial networks. A case study on how to continuously — immigrants from Wenzhou italy by Zhang Yili and Zhang Min. This paper discusses the evolution path of continuous entrepreneurship in Wenzhou, italy.[21]

### 3. Characteristics and dynamics of current related studies

To sum up, in recent years, transnational immigrants and Wenzhou overseas Chinese community social research has made great progress, outstanding in: transnational immigrants and Wenzhou local social relations research has changed from the traditional field of historiography to interdisciplinary comprehensive research, From long-term closed research to open exchange research, from pure academic research to policy and empirical research. Both from the perspective and field of research and the application of theoretical tools and methods have made progress, showing new changes. To sum up, there are the following characteristics:

## 3.1 Trends in the use of multidisciplinary theoretical approaches

Social research on transnational migration and overseas Chinese is not a single subject. It requires interdisciplinary and interdisciplinary communication and collaboration. In the past, most of the domestic and Wenzhou local scholars engaged in transnational migration and Wenzhou social research are historians, the research results are mainly transnational migration and Wenzhou social research problems of historical changes. At present, most of the scholars who study transnational migration and Wenzhou social research are anthropology, ethnology, sociology, psychology, and international relations. More and more scholars examine the problems transnational immigration and Wenzhou social research from the perspectives of sociology, psychology, international relations anthropology, and use international relations, sociology and psychology theory to study the problems become a new perspective and new orientation in this field of research.

## 3.2 Attach importance to micro-research and access to empirical data

Empirical research is also very important for transnational migration and Wenzhou social research. In the past, the data base of the study of transnational immigrants and local society in Wenzhou is mostly published documents such as local overseas Chinese chronicles, genealogy, archives and local news of overseas Chinese journals. Because the published data is very limited, a large number of research results are mostly macro topics, inference is more than empirical, qualitative research is more than quantitative research, case proof is more important than quantitative statistical analysis. In recent years, with the expansion of the research team, the increase of research funds and the establishment of related databases, in-depth social investigation and research methods have been used more and more, and it is more and more convenient to collect relevant statistical data. For example, in 2012, Lucheng overseas

Chinese Federation established Lucheng overseas Chinese Culture Research Center in cooperation with Wenzhou University Oral History Research Institute. A questionnaire survey on situation of overseas Chinese and the social development of overseas Chinese in Wenzhou University. Through field investigation and interview questionnaire, provides it relevant data accumulation and foundation for the social research of overseas Chinese and Wenzhou. The acquisition of these investigation materials and network materials has laid a solid foundation for further social research on overseas Chinese and Wenzhou overseas Chinese.

## 3.3 The combination of academic rationality research and application of local policy consultation

In recent years, Wenzhou University and local overseas Chinese offices and overseas Chinese government departments have paid more and more attention to the academic and rational research of transnational immigrants and local social problems in Wenzhou. In 2014, the Association of Overseas Chinese Culture in Wencheng County, Wenzhou City was established as non-profit organization a composed of theoretical workers, overseas Chinese workers and overseas Chinese groups who are interested in studying overseas Chinese and overseas Chinese affairs. Focusing on the practical problems of transnational immigration and Wenzhou social research and overseas Chinese affairs, we should carry out social investigation and scientific prediction, and provide the basis and theoretical reference for overseas Chinese affairs decision-making with the research results and information. In 2017, Zhejiang Overseas Chinese Culture Research Center was officially established in Wenzhou University, which provides a good foundation and diversified platform for Wenzhou University to carry out social theory research on overseas Chinese and overseas Chinese. The local overseas Chinese offices and the overseas Chinese federation set up expert consultation

organizations, engaged a group of overseas Chinese research experts as advisory committee members, and participated in the planning and formulation of local major overseas Chinese work policies. The local government departments involved in overseas Chinese work not only make the study of overseas Chinese work policy and transnational immigration and Wenzhou local problems more scientific and forward-looking, but also inject new kinetic energy into the study of overseas Chinese and overseas Chinese work policy, and make the study of transnational immigrants and local social problems in Wenzhou more practical and practical.

However, whether in depth or breadth, the study needs to be explored and expanded. Some problems affect and restrict the deepening research on the relationship between transnational immigrants and Wenzhou local society. The main problems are: first, the lack of cross-border migration and Wenzhou overseas Chinese community social research in the process globalization of and regional social transformation of the historical changes to investigate, especially transnational the immigrant groups and cross-border migration class changes of the economic base and type structure, lack of cultural anthropological perspective; second, the social transformation of the transnational immigrant elite and overseas Chinese ethnic groups lack of empirical case studies and theoretical interpretation, good at elaborating historical facts, ignoring theoretical analysis and lack of historical law exploration; The third is a profound understanding and interpretation of the background factors of the transnational interaction between transnational immigrants and Wenzhou local society and the and lack of social psychology cultural anthropology. Fourth, there is a lack of systematic and in-depth research on the fields and background factors, such historical background, institutional changes, economic factors, cultural psychology, clan organization pattern and changes in international relations

pattern, which are closely related to the rise and characteristics of Chinese transnational immigrants since modern times. Therefore, it is necessary to grasp the principles of macro and micro, static and dynamic, quantitative and qualitative research from the perspective of synthesis, comparison and innovation to carry out the study of transnational migration and Wenzhou local society.

### 4. Key topics for future study and discussion

Transnational immigration and Wenzhou local social research have unique academic value and practical significance. To a great extent, the development of Wenzhou's reform, opening up and modernization depends on and mobilizes the resources of transnational immigrants. Since the reform and opening up, transnational immigrant groups have provided Wenzhou with the most urgent funds for modernization, modern enterprises and transnational marketing network.

## 4.1 A study on the economic basis and type structure of stratification and stratum change of transnational immigrant groups

is also It necessary to comprehensive statistical evaluation and investigation on the stratification of transnational groups immigrant the and changes of transnational immigrant groups and their transnational networks. This is more helpful to understand the characteristics of Wenzhou immigrant transnational groups and historical status and social value. How to use sociological theory to analyze the economic base and structural types, hierarchical structure, geographical structure and occupational structure of transnational immigrant groups, and to study the occupational composition, behavior tendency, political attitude characteristics and transnational immigrant groups. In addition, how draw lessons from the theory of "multi-directional social stratification and assimilation ", it is necessary to further investigate and evaluate the construction of transnational immigrant clans and transnational immigrant elites and their transnational networks.

### 4.2 The study of transnational new immigrants. New immigration is a hot spot in the field of international migration

A study on the protection of the legitimate rights and interests of overseas Chinese.At the same time, we should also absorb the theories of international population migration in other disciplines, such as the theory of population sociology, national politics, transnationalism theory and new cultural history to guide the study of new immigrants in Wenzhou area. Analysis of the current international migration and Wenzhou overseas Chinese community research, too dependent on the use of ready-made analytical models and theoretical tools, failed to truly take international migration and Wenzhou overseas Chinese community as the main body of research, Ignoring the study of the specific living environment and survival strategy international migration. From the perspective of and synchronic, diachronic we dynamically investigate the historical process of international migration's transnational survival, examine the internal historical relationship between international migration and Wenzhou overseas Chinese society, and reveal the internal mechanism of social and cultural changes and economic transformation in Wenzhou overseas Chinese hometown. At the same time, we advocate that in the construction of related disciplines in the future, we must inherit the past academic tradition, systematically collect relevant historical documents at home and abroad, and establish a database of research materials on the social life history of international immigrants. Construct the social life history of international immigrants. To strengthen the study on the causes and characteristics of transnational migration in Wenzhou. At present, there is no systematic theory on the rise of transnational migration in Wenzhou, and there are different views in academic circles. On the basis of the rise of China's transnational migration, compared

with some transnational immigrants and regions, it can be found that the causes, types and characteristics of the rise of transnational migration in Wenzhou are related to the historical inertia of Wenzhou society, regional culture, social psychology and geographical environment, and also have historical logical relations with the change of international relations pattern. It is necessary to fully realize that the change of international relations pattern and the basic consciousness of social culture are the key factors that affect the rise and trend of Wenzhou transnational migration. In the future, the following topics will be systematically studied as several major problems in the study of the rise of transnational immigrants in Wenzhou: social and cultural psychology, grass-roots social clan organization and the social basis of Chinese transnational immigrants; empirical study on the changes of international relations pattern and the rise and characteristics of Wenzhou transnational immigrants; and the study on the cultural transformation of transnational immigrants and Wenzhou society. These studies are of practical significance and help overseas Chinese departments to formulate policies and policies for overseas Chinese in a timely and accurate manner.

## 4.3 A case study of transnational immigrant clans and elite groups

The transnational immigrant clan is one of the elite groups in Wenzhou transnational immigration. The transnational immigrant clan is an important part of Wenzhou family's overseas extension and an important carrier for Wenzhou image and Chinese image to spread and construct overseas. The formation and development of this group have not only the imbalance of world economic development and the change of international relations pattern, but also the subjective reasons such as Wenzhou regional culture and local consciousness. There are many on the contribution of Wenzhou transnational immigrants to Wenzhou society and the cases of Wenzhou transnational immigrants

and overseas Chinese, but the discussion of other topics is relatively weak. Even in the field of transnational immigrant elite, there is a clear tendency. For example, the academic circles are used to choosing the elite figures of transnational immigrants based on the relationship between Wenzhou transnational immigrants and Wenzhou society, and relatively ignore their influence in overseas Chinese residence. Attach importance to the political and economic aspects of Wenzhou society has a direct relationship with the transnational immigrant elite, but ignore the achievements in culture, education, medicine, health and other areas of transnational immigrant elite research. Attach importance to the study of transnational immigrant elite in Europe, ignore the study of transnational immigrant elite in South America and other regions. From the perspective of transnationalism and social transformation, how to conduct in-depth and systematic research on the orientation of the rise immigrant transnational clans export-oriented economic production of Wenzhou society, the competition law of global network and national capital of transnational immigrant clans, the complex relationship between local government and transnational immigrant clans, and some characteristics of inter-national immigrant clans' internal and external economic relations, etc. On basis of searching various databases and related documents at home and abroad, the next step is to provide information accumulation for further in-depth research of transnational immigrant families through overseas field investigation, interview questionnaire and oral data collection.

## 4.4 The theoretical interpretation of transnational interaction between transnational immigrant groups and Wenzhou society

The local rural characteristics have historical logical relationship with the transnational practical behavior of transnational immigrant groups. Transnational immigrant groups are active participants in the local social and economic transformation and social

transformation in Wenzhou. The transnational interaction between transnational immigrant groups and Wenzhou society has its unique historical background and inheritance mechanism. How to analyze from the institutional conditions, cultural factors, psychological motivation and economic basis. And how to use sociological, psychological and international relations theories such as "social exchange "," social status compensation" and "transnationalism" to analyze the unique interaction model and the mechanism of transnational practical behavior between transnational immigrant groups and Wenzhou society is a big theoretical difficulty that academic circles need to break through in the next step.

## 4.5 The change of overseas Chinese situation and the follow-up study of hot issues

The width of the research horizon determines the height of the research. It is necessary to study the transnational migration and Wenzhou overseas Chinese society in the multiple dimensions of global history, Chinese modern history, international relations history, transnational migration history, pay attention to the transnational interaction between overseas Chinese society and overseas Chinese residence, pay attention to the major events between transnational migration and Wenzhou overseas Chinese society and the influence of the development and evolution of transnational migration and Wenzhou overseas Chinese society. We should try to transcend the existing research path of transnational migration and regional social change, and pay attention to the horizontal comparison and analysis from the perspective of global history and regional social history. Empirical study of left-behind women and left-behind children in multinational immigrant families. For example, the new transnational immigration association, the female immigration research in the new transnational immigration, the comparative study of the admission policy of the government of the receiving country of the immigration, the social structure study of the new

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transnational immigration, the identification study of the new transnational immigration, and so on. As far as the region is concerned, there are more studies in Europe, mainly on French new transnational immigrants, but less on the Americas. In addition, there are fewer studies on new transnational migrants in Southeast Asia, Australia and New Zealand. Therefore, in the process of research should strive for balanced development. Pay close attention to the change of historical theory and the new field, new trend and new method of transnational migration theory research, pay attention to the current research less and more new topics, such as the history of women, the life history of transnational migration, the history of environmental ecology and so on.

## 4.6 The study of social changes and the spread and construction of Chinese image to overseas

Overseas Chinese hometown is not only the spiritual home of the "root soul dream" of transnational immigrants, but also the window of Chinese and foreign civilization exchange and mutual learning and the important carrier of Chinese image spreading overseas. Through the perspective of transnationalism, this paper thinks about the internal historical logic of transnational immigrant groups and Wenzhou local social changes, which will provide a unique perspective of globalization for the further discussion of the cultural sustainability and development changes of overseas Chinese society and the transnational practical behavior of transnational immigrant groups. What is the relationship between the construction of industrialization system and the evolution of modernization in Wenzhou society and the historical evolution clues of identity construction and image transformation transnational immigrants? How to describe these signs clearly in the overall historical axis of propulsion has much room for study and wider discussion.

#### 5. Conclusion

In recent years, the author has been engaged in the social research experience of transnational immigrants and local overseas Chinese townships in Wenzhou. In the future, efforts should be made expand and promote the research of international immigrants and local social fields in Wenzhou. Of course, we also need to go out of Wenzhou overseas Chinese Township and look for clues from the second historical archives of China and the reports of local overseas Chinese governments. Second, the breadth of the research horizon determines the height of the study. It is necessary to study transnational immigrants and Wenzhou local overseas Chinese society in the multiple dimensions of global history, modern Chinese history, history of international relations and history of international migration. We should try to transcend the existing research path of transnational migration and regional social change, and pay attention to the horizontal comparison and analysis from the perspective of global history and regional social history. Third, pay close attention to the change of historical theory and the new fields, new trends and new methods of international migration theory research, especially the current research topics and fields such as the history of women of transnational immigrants, the life history of transnational immigrants, and the history of environmental ecology.

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